



45th India International Trade Fair (IITF)

November 14-27, 2026, Bharat Mandapam, New Delhi

FACTS AT A GLANCE

Particulars	Details	
Exhibition	India International Trade Fair (IITF)	
Edition	45 th Edition	
Theme	Vikas aur Virasat	
Exhibition Profile	B2B and B2C	
Dates	Business Days	General Days
	November 14-18, 2026 First five days exclusively for B2B	November 19-27, 2026
Fair Timings	10:00AM to 7:30PM (14 th –27 th November, 2026)	
Visitor Entry Gates	Gate Nos. 3 and 4 on Bhairon Road Gate Nos. 6 and 10 on Mathura Road	
Protocol Entry Gates	Gate Nos. 1 on Bhairon Road	
Cargo Entry Gates	Gate Nos. 1, 5A&5B on Bhairon Road	
Entry to the Exhibition Venue	9.30AM to 7:30PM (Exhibitors) 10.00AM to 5:30PM (General Public)	
Display Profile	Multi-Product	
Venue	Bharat Mandapam, New Delhi	

Hall-Wise Product Profile (Tentative)

Hall	Display Profile (Tentative)
H1 GF	Foreign Participants, Country Pavilions including Partner & Focus Country
H2, 3, 4 & 5 GF	Partner & Focus State/Govt. Deptts. Central Govt./Ministries and Departments/Commodity Board/PSUs and PSBs
H 1 (FF)	International Participation including Embassies & High Commissions, State Government
H 2-5 (FFs)	Pavilions of States and UTs, Central Govt./Ministries and Deptt./Commodity Board/PSUs and PSBs
H6	Central Govt./Ministries and Deptt./Commodity Board/PSUs and PSBs
H 9–10	Central Govt./Ministries and Departments
H11	Electronics/Electricals/Consumer Durables/Footwear/Textiles/Kitchen Equipment/Watches etc..
H 12	Processed Food & Beverages/ Spices, Agri-Produce, Handicrafts, Home
H 12A	Furniture / Start ups/Multi products etc.
Hall 14 (GF)	Beauty & Cosmetic Products, Jewellery, Central Govt./Ministries and Departments/Commodity Board/PSUs and PSBs/Multi Products
Hall 14 FF	Multi Products & Experiential Zone
Three Open Amphitheatre (One near Hall 1, Hall 2 and Hall 5) for Cultural Programmes to be organized by States/UTs, etc.	

I. DOMESTIC PARTICIPANTS:

A. Space Rentals (Domestic Participants)

(Rs. per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Bare Scheme	Shell Scheme	Bare Scheme	Shell Scheme
1.	Hall (AC)**	17,100	17,600	15,400	15,900
2.	Open Space (Outside AC Hall) Minimum 12 sqm – For Govt. Participants	11,600	14,300	-	-
3.	Open Space (Outside AC Hall) Minimum 36 sqm – For Private Participants	11,600	14,300	-	-
4.	Super Structure* (AC-Hangar)	15,500	16,000	-	-

*Super structure may be set up subject to need.

**** 25% promotional discount on the bookings of Hall No. 14 (First Floor). Further discount on bulk booking in bare space as specified in para I(C) will also be applicable.**

B. Minimum Bookable Area

Sl. No.	Minimum Bookable area under	Area
1.	AC Halls/Super Structure – Shell Scheme	12sqm
2.	AC Halls/Super Structure – Bare Scheme	36sqm
3.	Open Area outside Halls & Super Structure (Government Deptts./States)	12sqm
4	Open Area outside Halls & Super Structure (Private Companies/ Foreign)	36sqm

- Transaction/bank charges, if any, shall be borne by the participants.
- All Rentals are excluding GST @18%.
- Refundable security deposit equivalent to the amount of TDS deducted is to be deposited.
- The Space Rentals mentioned above for Domestic is inclusive of 0.5 KW power load per 12 sqm.

C. Discount on Booking of Bulk Space under Bare Scheme by Central Ministries/ Govt. Deptt/Govt. Bodies/States/UTs

Sl. No.	Gross Area Booked in sqm.	Quantum of Discount
1.	Upto 200	Nil
2.	201-500	5%
3.	Above 500	10%

D. Electricity Charges & Water Charges (excluding GST)

Additional Power load	Domestic Participant
For 12 hrs/day	Rs. 440/KW/ Day
For 24 hrs/day	Rs. 880/KW/ Day

Particular	Domestic Participant
Water Connection Charges per connection	Rs.14,700/-
Water Consumption Charges/day /tap	Rs. 2,100/-

E. Advertisement Tariff in Fair Catalogue (excluding GST)

Position	Domestic Participant(in Rs)
2 nd Cover	18700/-
3 rd Cover	16000/-
4 th Cover	27,500/-
Inside Colour Page	8,800/-
Inside B/W Page	6,100/-
Book Mark insertion	11,600/-

F. Complimentary Facilities for Partner & Focus State/UT:

Sl.No.	Description	Partner State	Focus State
1.	Premium Charges	Rs. 40 Lakhs+GST	Rs.26Lakhs+GST
2.	Eligibility: Minimum Area	1000 sqm	750 sqm
3.	Placement/Coverage in major advertisements.	✓	✓
4.	Coverage in all the Presentation Meetings	✓	✓
5.	Full page colour advertisements in the fair catalogue.	02	01
6.	Seating of the VVIP/Chief Minister on the dais for the inaugural ceremony of the fair.	✓	✓
7.	Complimentary facility of the Amphitheatre for organizing Cultural Show for the State Day.	✓	✓
8.	Complimentary passes for business days of the number of their original entitlement.	Three Times	Two Times
9.	Complimentary facility of Conference Hall for organizing Seminar(s).	Two days	One Day
10.	Complimentary car parking permits (subject to availability)	06	04
11.	Electric / Flag Poles near entry gates	10	05
12.	Branding on Pre-function foyer area	✓	✓
13.	Branding on corridor column (rectangular & triangular columns) branding	3rectangular& 2 triangular	2rectangular& 1 triangular
14.	Discount of Rs. 2.00 lakhs on one food stall and Preference in allotment of food stalls	✓	✓
15.	QR Code/Barcodes/Holograms	350Nos.	200Nos.
16.	Printing of name Partner/Focus State on Exhibitor Badges and complimentary passes, Entry Tickets.	✓	✓
17.	Provision of one No. of shuttle bus for the Partner State for State Day.	✓	✓

G Premium for Corner Booths

No. of Sides Open	Premium on Space Rentals
2 side Open	10% extra
3 side Open	15% extra
4 side Open (Island Type)	20% extra
Foyer Area of AC halls	15% extra

- ❖ **Private Sector:** No. premium Charges 100 sqm & above.
- ❖ **Government Sector:** No premium Charges

H. Early Bird Discount (Only for Government Participants)

2.5% EBD on Bare Space Rentals only to Government Participants subject to remittance of full participation charges by the cut-off date. 25.10.2026)

II. FOREIGN PARTICIPANTS:

COMPLIMENTARY SPACE

Country	Complimentary Space (sqm)	Remarks
FTA Countries	24	- Not applicable in case of Partner/Focus Country. - Complimentary space will be used for Promotional activities only, not for commercial purposes. - In case, an additional space (equivalent to minimum bookable i.e. 12 sqm for shell and 36 sqm for Bare) is booked, then the entire area (complimentary + additional area booked) may be used for commercial activities.
Non-FTA Countries	12	

A. Space Rentals (Foreign Participants)

(USD per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Bare Scheme	Shell Scheme	Bare Scheme	Shell Scheme
1.	Hall (AC)	475	510	430	465
2.	Open Space(Outside AC Hall)	290	325	-	-
4	Super Structure* (AC-Hangar)	380	415	-	-

*Super structure may be set up subject to need.

B. Minimum Bookable Area

Sl. No.	Minimum Bookable area under	Area
1.	AC Halls– Shell Scheme	12sqm
2.	AC Halls– Bare Scheme	36sqm
3.	Open Area outside halls & Super structure (Embassy)	12sqm
4	Open Area outside halls & Super structure) (Private Foreign Participation)	36sqm

- Transaction/bank charges, if any, shall be borne by the participants.
- All Rentals are excluding GST @18%.
- Refundable security deposit equivalent to the amount of TDS deducted is to be deposited.
- The Space Rentals mentioned above for Foreign Exhibitors is inclusive of 0.5 KW power load per 12 sqm.

C. Discount on Booking of Bulk Space under Bare & Shell Scheme:
(Foreign Participation : Only through Embassy or Group Participation backed by Embassy/Govt. Organization/Trade Development Bodies)

Sl. No.	Area Booked (sqm.)	% Bulk Booking Discount (BBD)	Additional Quick Bird Discount @ 10% (Total Discount : BBD+QBD)	Additional Early Bird Discount @ 5% (Total Discount :BBD+EBD)
1.	19-60	30	40	35
2.	61-200	35	45	40
3.	201 & Above	40	50	45

Note :-

- ❖ **Quick Bird Discount** : Only subject to receipt of full payment by **31st August, 2026**
- ❖ **Early Bird Discount** : Only subject to receipt of full payment by **30th September, 2026**
- ❖ **Quick Bird Discount/Early Bird Discount** will be extended at the time of Final Invoicing and will be refunded after conclusion of the fair.
- ❖ Not applicable in case of Partner/Focus Countries

D. Electricity Charges & Water Charges (excluding GST)

Additional Power load	Foreign Participant
For 12 hrs/day	USD 6.25/KW/Day
For 24 hrs/day	USD 12.5/KW/Day

Particular	Foreign Participant
Water Connection Charges per connection	USD 200
Water Consumption Charges/day /tap	USD 30

E. Advertisement Tariff in Fair Catalogue (excluding GST)

Position	Foreign Participant(in USD)
2 nd Cover	416/-
3 rd Cover	387/-
4 th Cover	625/-
Inside Colour Page	238/-
Inside B/W Page	178/-
Book Mark insertion	328/-

F. PACKAGE FOR PARTNER/FOCUS COUNTRY

Sl. No	Description	Partner Country	Focus Country
1	Official Status	Partner Country (Max. 3 countries total).	"Focus Countries (FTA/ CULTURAL/ TOURISM) (Max. 1 countries in each category and one country can earn only one Status)
2	Pavilion Branding	As "Partner Country Pavilion"	As "Focus Country Pavilion"
3	Eligibility : Minimum net area	200 sqm.	100 sqm.
4	Premium Charges	USD 50,000 + GST (payable in addition to the discounted space rent for the booked area).	USD 30,000 + GST (payable in addition to the discounted space rent for the booked area).
5	Discount on space rentals	50%	50%
6	Exclusive visibility on event hoardings, invitation cards, brochures, catalogues and digital campaigns.	Yes	Yes
7	Dedicated Partner Country/Focus Country logo placement on all IITF promotional materials	Yes	Yes
8	Fair Guide	2 full-page color advertisements (Complimentary).	1 full-page color advertisements
9	Foyer Branding	One complimentary hoarding (10x10 ft) in pre- function foyer of hall.	1 hoarding (10x10 ft) in pre- function foyer of hall.
10	Column Branding	5 Rectangular and 5 Triangular column brandings (Complimentary).	3 Rectangular and 3 Triangular column brandings
11	Seating of VVIP/country representative on the dais for Inaugural & Award presentation ceremonies	Yes	Yes
12	Business Visitor Passes	7 times the original entitlement of business visitor passes.	5 times the original entitlement of business visitor passes.
13	Parking	20 complimentary car parking permits (Subject to availability).	10 complimentary car parking permits (Subject to availability).
14	Transport	Two dedicated golf cart for the partner country.	One dedicated golf cart for the partner country.
15	Business Lounge	Two dedicated lounge for meetings in the International	One dedicated lounge for meetings in the International Hall Foyer.

Sl. No	Description	Partner Country	Focus Country
		Hall Foyer.	
16	Food Stall	Two complimentary Food Stall of 15 sqm. in the Food Court (Cooking area of 3x3 sqm + 3x2 sqm serving area) for serving Country-specific cuisine only. Additional charges for PNG & electricity/water will be chargeable.	One complimentary Food Stall of 15 sqm. in the Food Court (Cooking area of 3x3 sqm + 3x2 sqm serving area) for serving Country-specific cuisine only. Additional charges for PNG & electricity/water will be chargeable.

G. Premium for Corner Booths

No. of Sides Open	Premium on Space Rentals
2 side Open	10% extra
3 side Open	15% extra
4 side Open (Island Type)	20% extra
Foyer Area of AC halls	15% extra

- ❖ **Foreign Participation (Direct):** No Premium Charges on booking space of 100 sqm & above
- ❖ **Foreign Participation (Through Embassy):** No Premium Charges on booking of space through embassy

III Other Tariff /Charges:

S.no	Particulars	Remarks IITF-2026 (Per sqm) Rentals (Excluding GST)
1	Start-ups : Eligible entities will pay full rentals at the time of booking. Discount will be applied at the time of invoicing after event subject to fulfilling the eligibility conditions Eligibility Condition - Rentals at I(A) above will be applicable to domestic Start-ups category participants. 50% discount will be provided on bare space rentals to the eligible domestic Start-Ups recognized by the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India, who books booth from the earmarked booths. The date of issue of valid certificate should be before the date of start of the Fair. The	50% of the applicable rentals @ bare space charges as per circular No. BDD/04/2022 dated 08.07.2022 all other terms contained in circular shall apply.

S.no	Particulars	Remarks IITF-2026 (Per sqm) Rentals (Excluding GST)										
	discount will be provided at the time of final invoicing, i.e. post event and who book their space at the designated locations. - Maximum size of booth will be 18 sqm for start-ups. If a start-up intends to book more than 18 sqm., then the actual charges will be applicable on additional space booked. - Booking will be on first- come-first-served basis through online space booking portal of ITPO. “Start-up that has availed discount in the past three consecutive editions of IITF will not be considered for Start-up discount.”											
2	ATM Point / ATM Vans	1.5 X 1.5 sqm. area on payment basis - Electricity connection & consumption to be borne by the party at approved tariff.										
3	Realization of charges from overseas Participating countries / Companies	Space rent may be charged only in USD. 100% advance payment for booking of stalls at least 2 weeks before fair start date										
4	Bill Scheme for larger space booked by Govt. Deptt./State Govt./UTs/ Ministries etc.	100% advance payment for booking of space.										
5	Refundable Security Deposit to be charged from domestic participants including Govt. Participants	Security deposit equivalent to the amount of TDS deducted by the participant, refundable only upon submission of the TDS certificate.										
6	Rentals for Lounge/Conference/ Seminar Hall/ Mezzanine Meeting Room	<table><tr><th>Facility</th><th>Rental</th></tr><tr><td>Conference Hall at Hall 8</td><td>1,12,500/- per day</td></tr><tr><td>Hall 3 Mezzanine level (inclusive of AC Charges)</td><td>2,25,000/- Per day</td></tr><tr><td>Mezzanine Level of Hall Nos. 1. 2. 4 and 5 "as-is-where-is" basis the rentals without AC facility.</td><td>37,500/- Per day</td></tr><tr><td colspan="2">+GST @18% extra</td></tr></table>	Facility	Rental	Conference Hall at Hall 8	1,12,500/- per day	Hall 3 Mezzanine level (inclusive of AC Charges)	2,25,000/- Per day	Mezzanine Level of Hall Nos. 1. 2. 4 and 5 "as-is-where-is" basis the rentals without AC facility.	37,500/- Per day	+GST @18% extra	
Facility	Rental											
Conference Hall at Hall 8	1,12,500/- per day											
Hall 3 Mezzanine level (inclusive of AC Charges)	2,25,000/- Per day											
Mezzanine Level of Hall Nos. 1. 2. 4 and 5 "as-is-where-is" basis the rentals without AC facility.	37,500/- Per day											
+GST @18% extra												
7	Fair Guide (Paid)	Rs. 400/- (including GST)										

S.no	Particulars	Remarks IITF-2026 (Per sqm) Rentals (Excluding GST)	
		Domestic Participant	Foreign Participant
8	Exhibitor Badge (Paid)	Rs.3,000/- (including GST)	\$50/- (including GST)
9	Additional Furniture Requisitioned by Govt. Deptts./Ministries	50% premium over & above the approved rates charged by the ITPO empanelled C&D vendor.	
10	Participation charges for re-allocation/re-selling of space in the event of a space vacating by any exhibitors earlier than scheduled date. (The 100% payment will be charged from exhibitors vacating the booked area prior to scheduled date)	On proportionate rental basis	
11	Rentals for Food Outlets to be allotted to State Govt./UTs	Approved Rentals will be uploaded shortly. Discount of Rs. 2.00 lakhs on one food stall and Preference in allotment of food stalls (Note: The Partner State & Focus State may have only one stall at discounted rate and additional food stall, if required, will have to be paid on the normal rates as applicable to other States. In case, States allot Food stalls to Third party vendor, the full rentals will be charged. If it is run by State owned Department then discounted rate/discount will be applicable.)	

IV Rates for Entry Tickets (including GST)

Single Ticket Price (including GST)	Business Days (Rate/Ticket in INR)	Non-Business Days (Rates/Ticket in INR)
Adult on Weekend days and Gazetted Holidays	500/-	150/-
Adult on Non-weekend days	500/-	80/-
Child on weekend days and Gazetted Holidays	200/-	60/-
Child on non-weekend days	200/-	40/-
Senior Citizens*	Free	Free
Specially-abled (Divyang)*	Free	Free
Season Ticket for Business Days Only (All 5 Business days contains 5 Tickets)	1800/-	
Season Ticket for Non-Business Days Only (All 9 Non-Business days contains 9 Tickets)	800/-	

Single Ticket Price (including GST)	Business Days (Rate/Ticket in INR)	Non-Business Days (Rates/Ticket in INR)
Season Ticket for Exhibitors Only (All 14 days contains 14 Tickets)		2,000/-
QR Code/Bar Code (Only for Govt. Departments)		40/-

**Senior citizens and specially-abled are allowed free entry on general public days (19.11.2026 to 27.11.2026), subject to valid government ID stating Date of Birth. Persons accompanying will have to purchase tickets. Rates are inclusive of GST.*

Note : Availability on first come-first served basis.

For Further Details:-

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For further updates on online booking, visit :
<https://booking.indiatradefair.com>